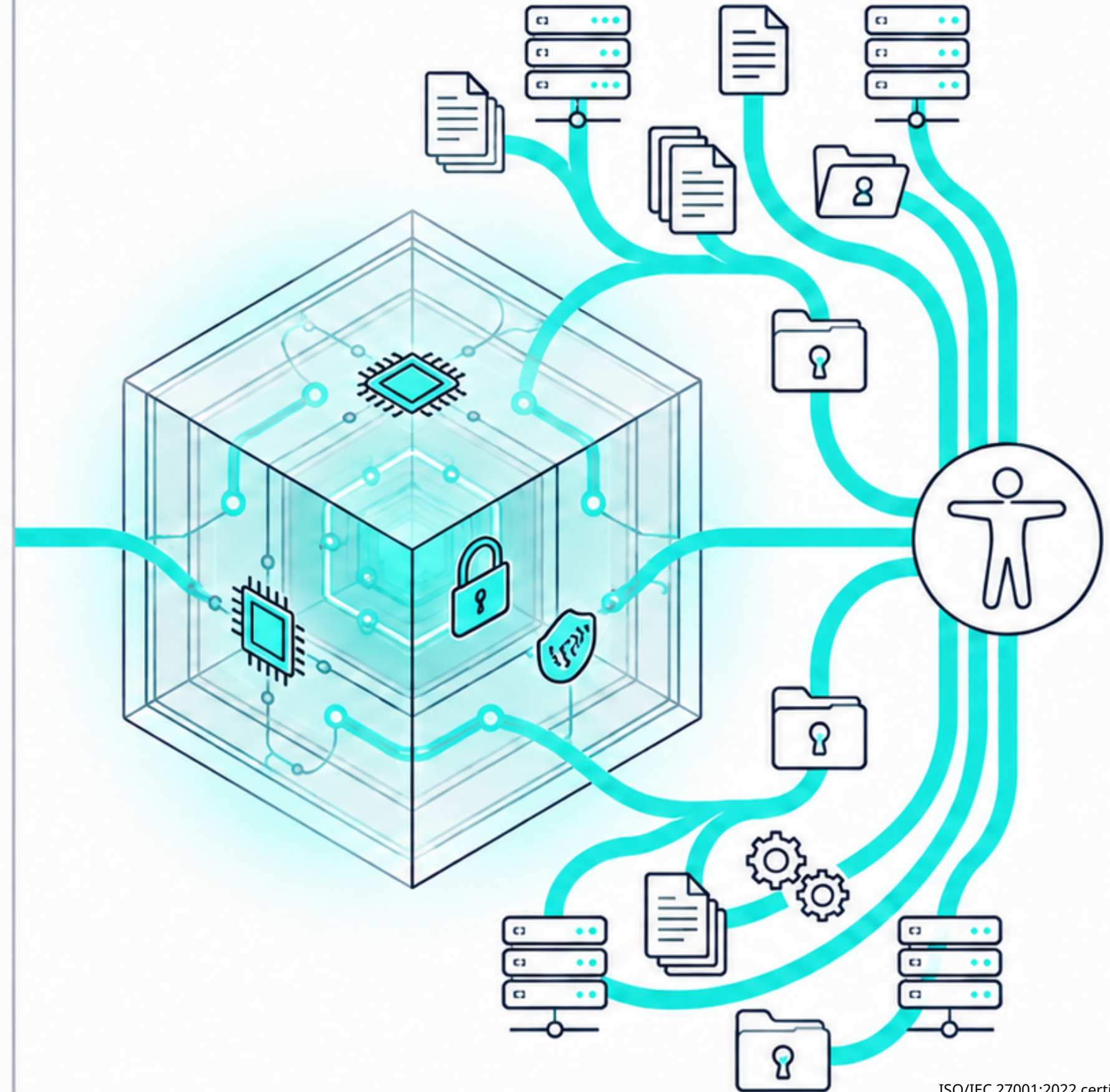


Data Privacy Management

Privacy request management through auditable processes operated by Automata.



A single request triggers an entire operation.

A person asks what data the organization holds about them.



The challenge is not receiving the request. It is locating and gathering the information.

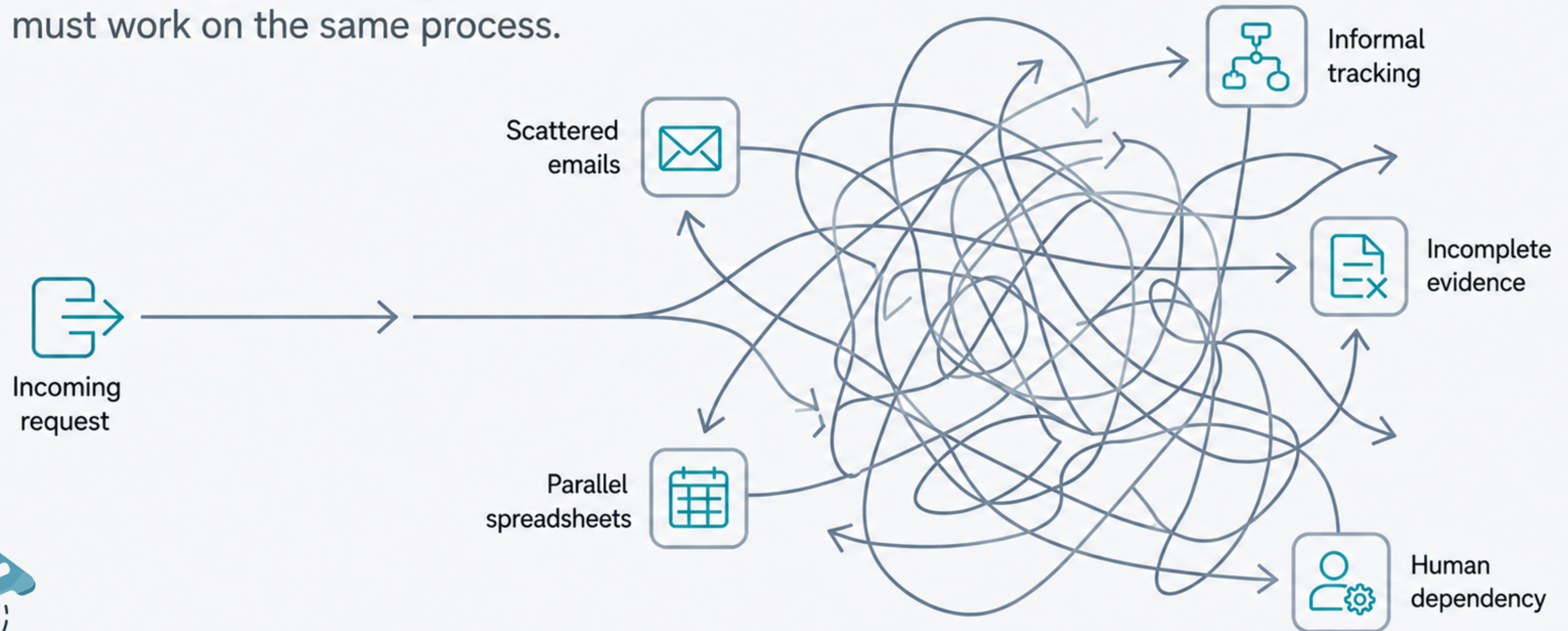
Data may be distributed across systems, applications, documents, and owners.



The response depends on **finding**, **consolidating**, and **verifying** the information within the defined timeframe.

A fragmented operation makes response coordination difficult.

Different departments, systems, and owners must work on the same process.



What is really at stake

Responding late, incompletely, or without evidence increases the organization's exposure.

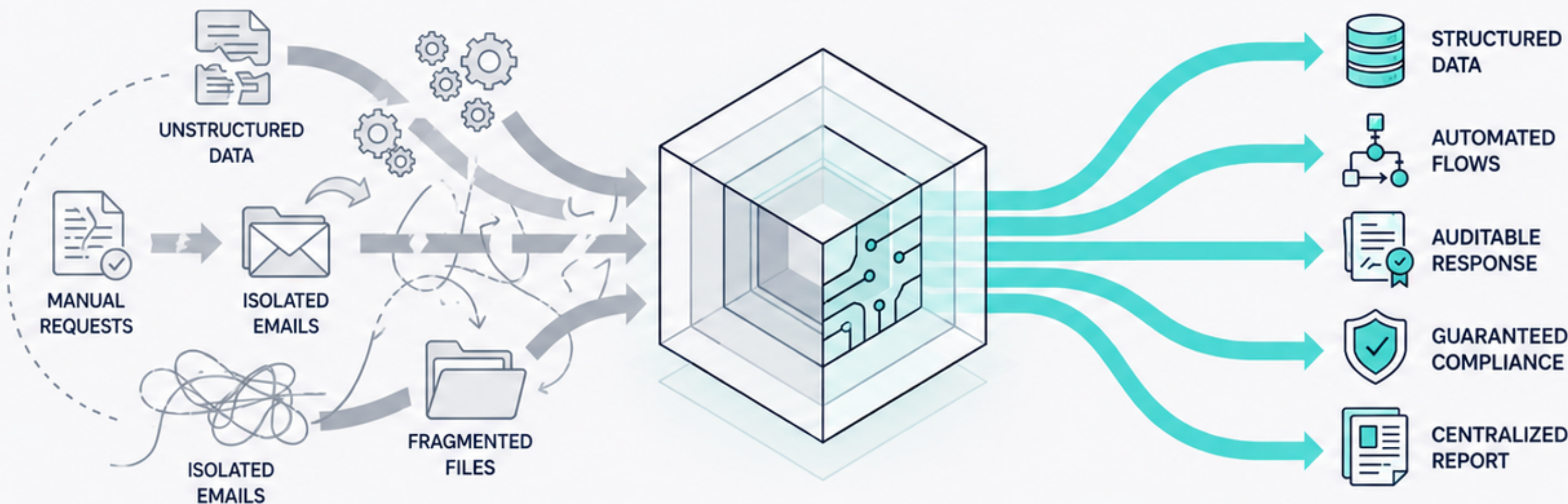


Organizations must respond and also be able to **demonstrate how they did it.**

What is Data Privacy Management?

Data privacy management operated by **Autómatas**.

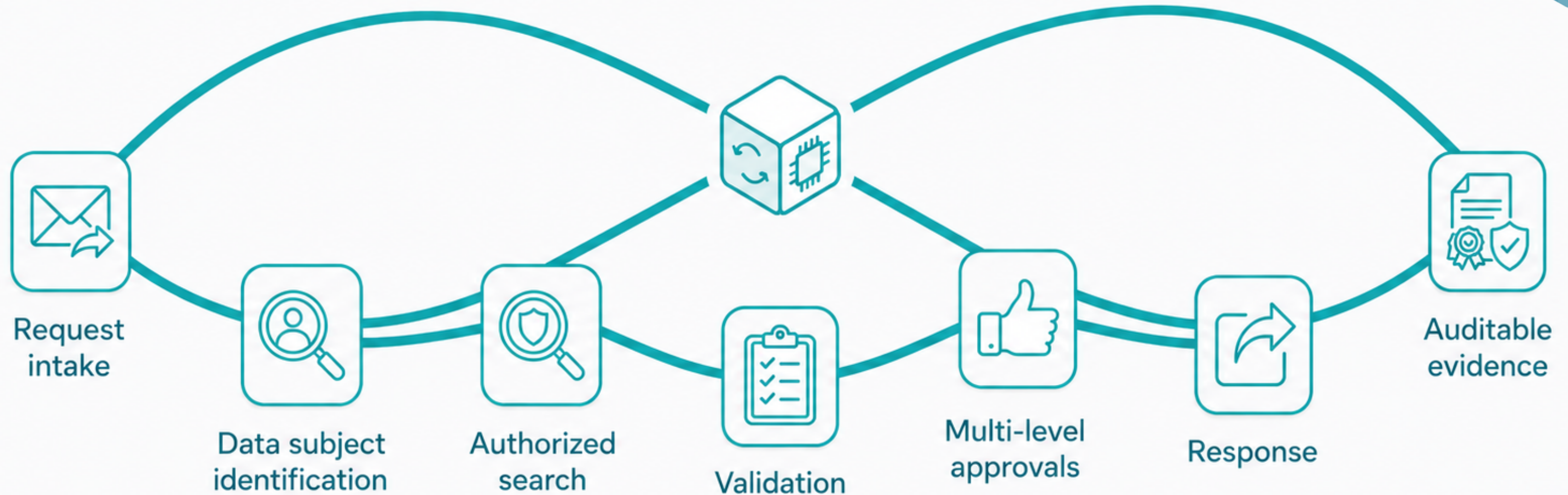
It is an **Essential System** that connects the information sources involved and centralizes the management of privacy requests through auditable processes executed by **Autómatas**.



A structured operation to coordinate
data, rules, owners, and evidence.

How Data Privacy Management Works

Centralizes the execution of the entire process.



Every action is **recorded** so the process can be **reviewed and audited**.

Why is Data Privacy Management an Essential System?

Privacy must be sustained as a permanent operational capability.



Strengthened operational capability:

Manage privacy requests and data subject rights in a timely, traceable, and auditable manner.



Automation

Structured request management.



Reliability

Consistent execution and verifiable evidence.



Control

Rules, approvals, and traceability.



Capacity

Connection to multiple information sources.



Automata in Action

How each request is executed from start to finish.



Fewer manual tasks and greater coordination throughout the entire process.



Operational Outcome for the Organization

Privacy no longer depends on fragmented efforts.



**More control, less exposure, and greater
ability to demonstrate compliance.**





About Us

MasterBase® OÜ is an automation factory that executes processes, from individual tasks to Essential Systems that support your organization.

Through intelligent Automata, we transform business operations by moving beyond task optimization to expand execution capacity. Our systems automate end-to-end processes, operate continuously with control and reliability, and enable organizations to scale without depending on human effort.

We develop our own Automata and use them to run our own operations.



Presence and track record

MasterBase® has more than two decades of experience supporting thousands of organizations across a wide range of industries—including banking, healthcare, insurance, retail, international organizations, and many others.

With an international presence across Europe and the Americas, and headquarters in Estonia—a member of the European Union and a global leader in digital innovation and e-government.

With billions of automated process executions, we deliver mission-critical operations at scale with continuity, efficiency, security, and high availability.



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