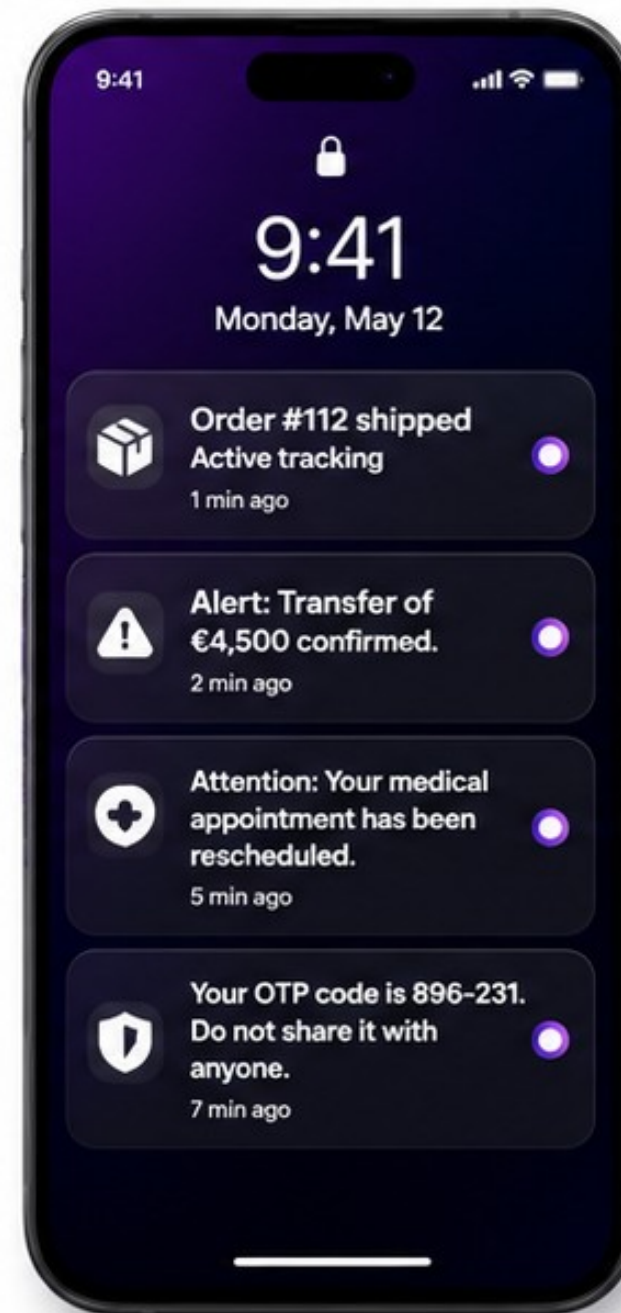


Real-time Notifications

Multichannel notifications operated by Automata to deliver immediate communication for mission-critical operational events.



no-reply@notifications.com

Order #112 shipped

Hi, your order #112 has been shipped.
Check the tracking link in this email.



Alert: Transfer of
€4,500 confirmed.
Reference: TRX-88921

9:41 ✓✓

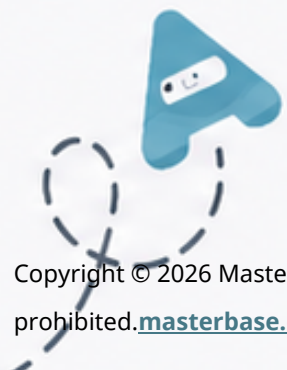
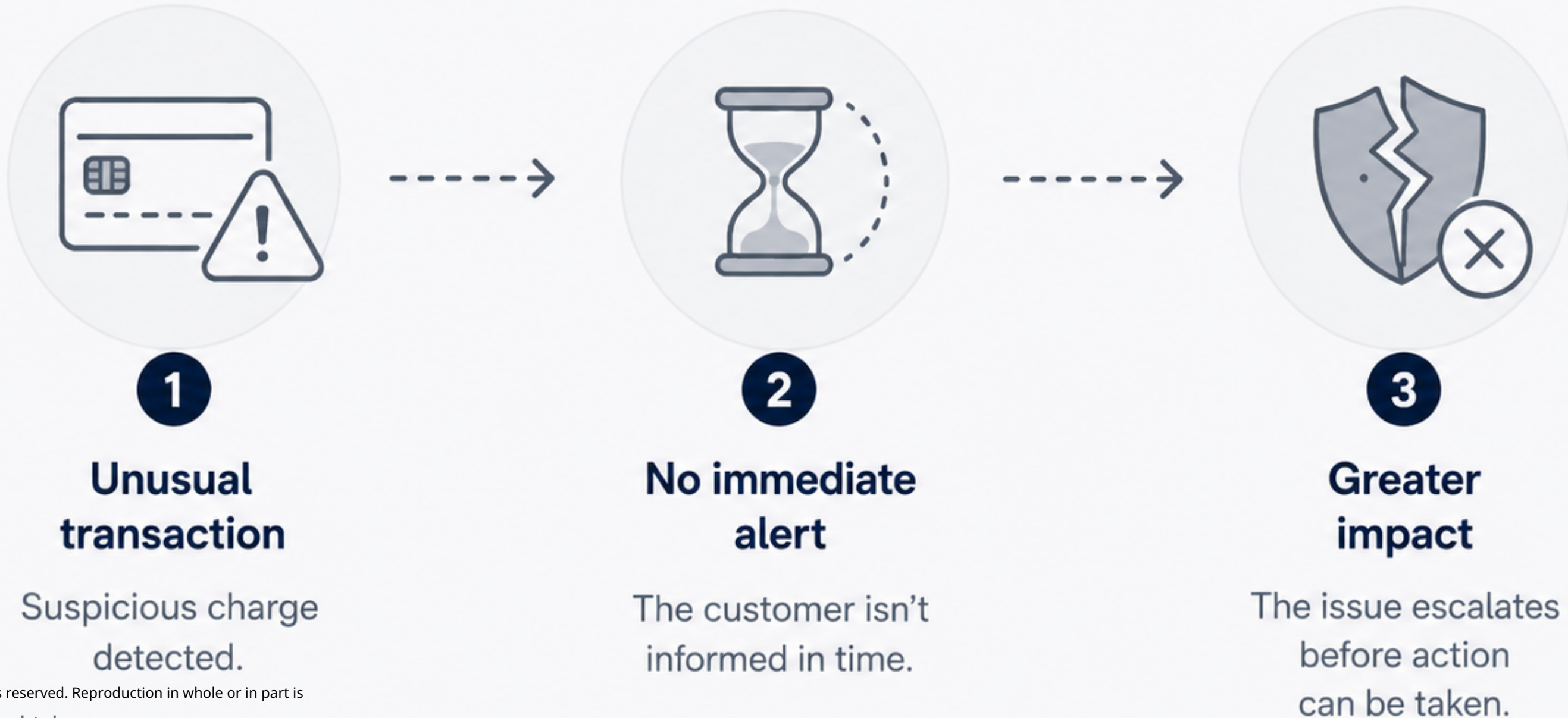


 **MasterBase** now

Your OTP code is 896-231.
Do not share it with anyone.

The charge no one saw coming

When a suspicious transaction doesn't trigger an immediate alert, the impact can escalate before anyone can act.



The difference between acting in time and reacting too late

The same information can completely change the outcome depending on when it arrives.



When information doesn't arrive in time

A delay in communication can translate into cost, risk, or loss of control.



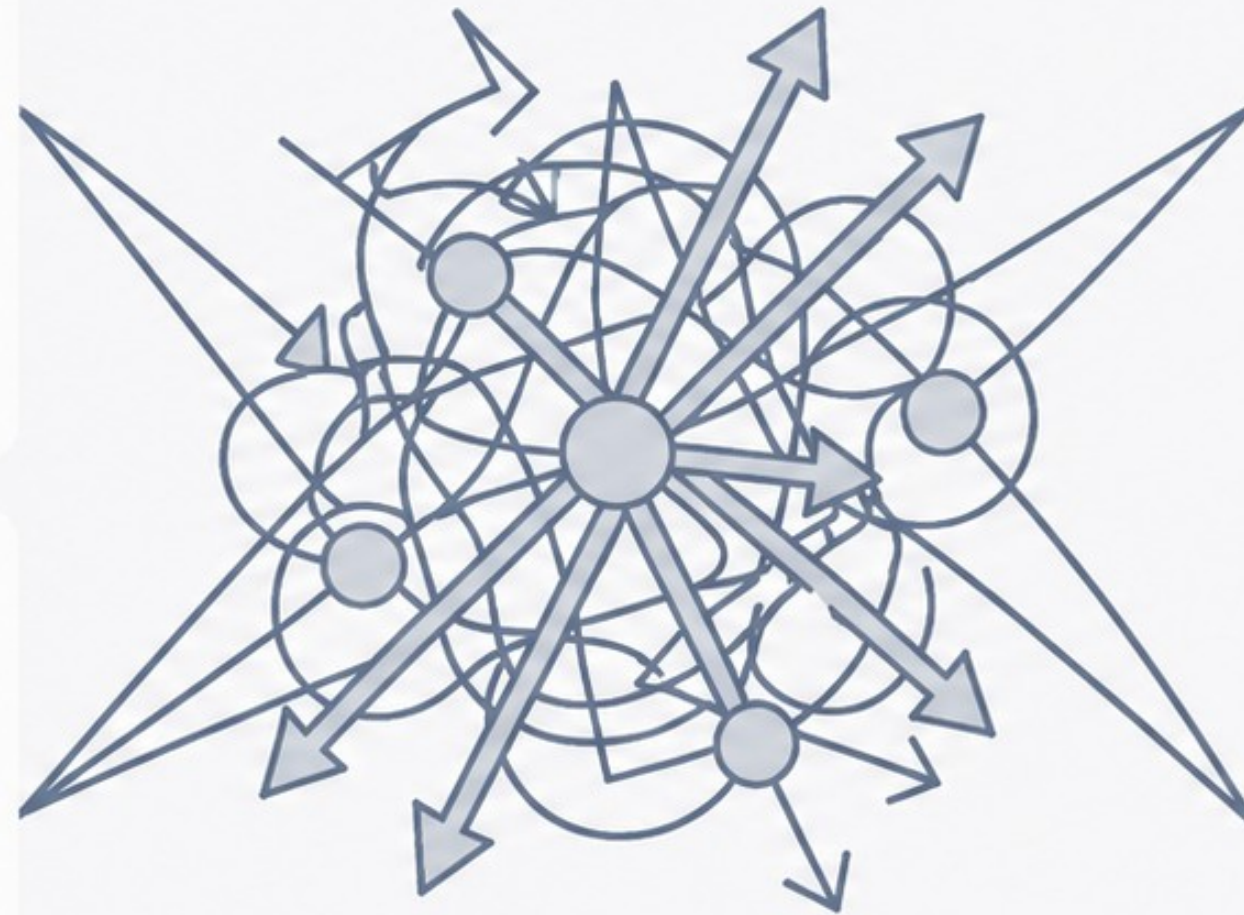
Fraud

Financial loss
and claims.



Logistics

Delays and
operational costs.



Healthcare

Delay in critical
care.



Insurance

More uncertainty
and saturation.

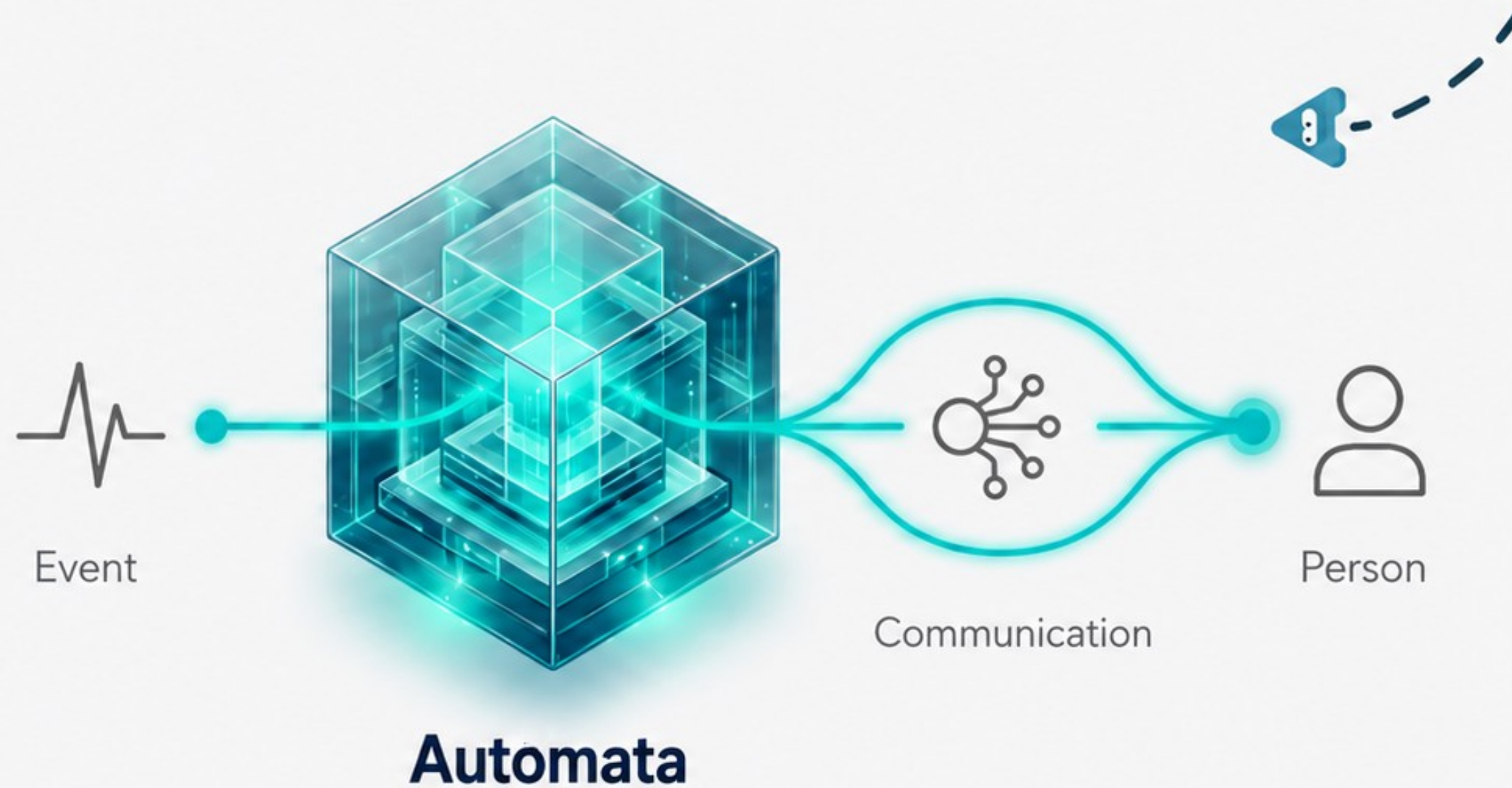


What is Real-time Notifications?

How immediate communication happens

MasterBase® Real-time Notifications executes immediate notifications in response to critical events or sensitive transactions.

It receives an event with the indication of the channel or channels defined and executes the corresponding communication.



When fraud occurs

An instant notification sent through predefined channels ensures the customer receives the alert and can act before the impact escalates.



The difference is not just in detecting the event, but in communicating it on time.



Security Alert

Did you recognize this transaction for \$2,500?

[Review transaction](#)

If you don't recognize this transaction, it was blocked from the link.



Security Alert

Did you recognize this transaction for \$2,500?

[No, block](#)

If so, just reply to this message.



Alert and support every step

Real-time communication not only informs an event:
it supports the process and enables timely action.



Step 1: Event detected

An unusual transaction
is identified.



Step 2: Alert sent

The client is
notified.



Step 3: User responds

The client receives
the alert and decides.



Step 4: Action executed

The operation continues
based on the response.



Step 5: Status updated

The process remains
informed and visible.



More visibility, more control, better experience.



The value of immediacy

When communication arrives on time, the organization gains clarity, response capacity, and greater control over operations.



Before



Status: Uncertainty



Speed: Delayed reaction



Result: Greater exposure

After - MasterBase®



Status: More visibility



Speed: Immediate action



Result: More controlled operation

The result for operations

Immediate communication transforms a fragmented operation into a more visible and actionable operation.

BEFORE



Overloaded support

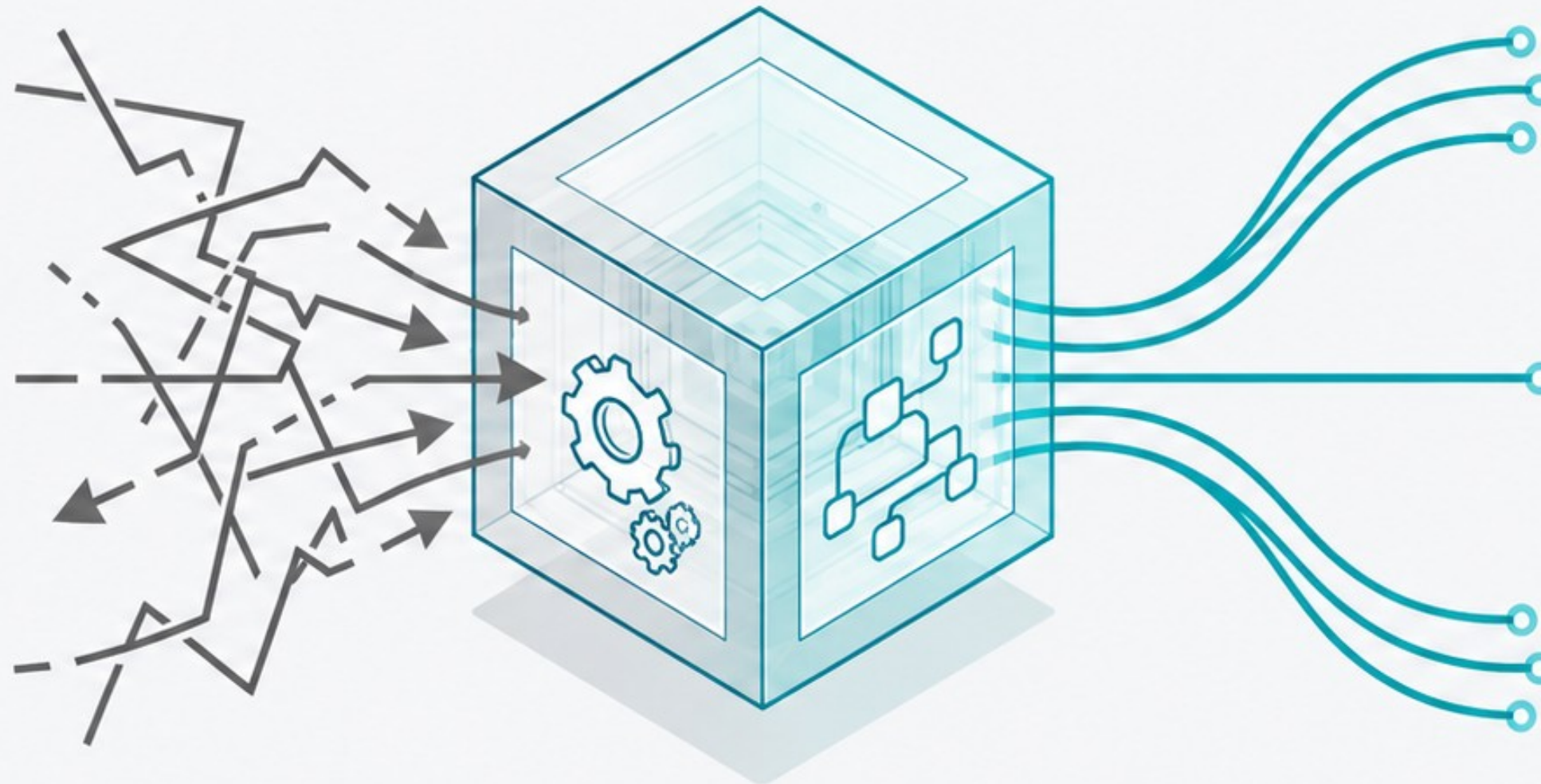


Customer friction



Blind processes

Real-time Notifications



AFTER



Proactive response



Operational continuity



Traceability

Immediate communication operated by Automatons.

The same problem across different operations

Although the cases change, the need remains:
to communicate in time and without manual friction.



Fraud

Alert for
suspicious
transaction.



Dispatch

Relevant
update on
a delivery.



Medical appointment

Confirmation or
change in
appointment.



Transfer

Validation of
a sensitive
operation.



Validation

Approval or
confirmation of
access.

All these events share the same structural need:
immediate communication.



How to ensure the information arrives?

Not all messages have the same urgency, nor do all users respond the same.



Email

Formal and traceable communication.



Push Mobile

Immediate alerts and confirmations.



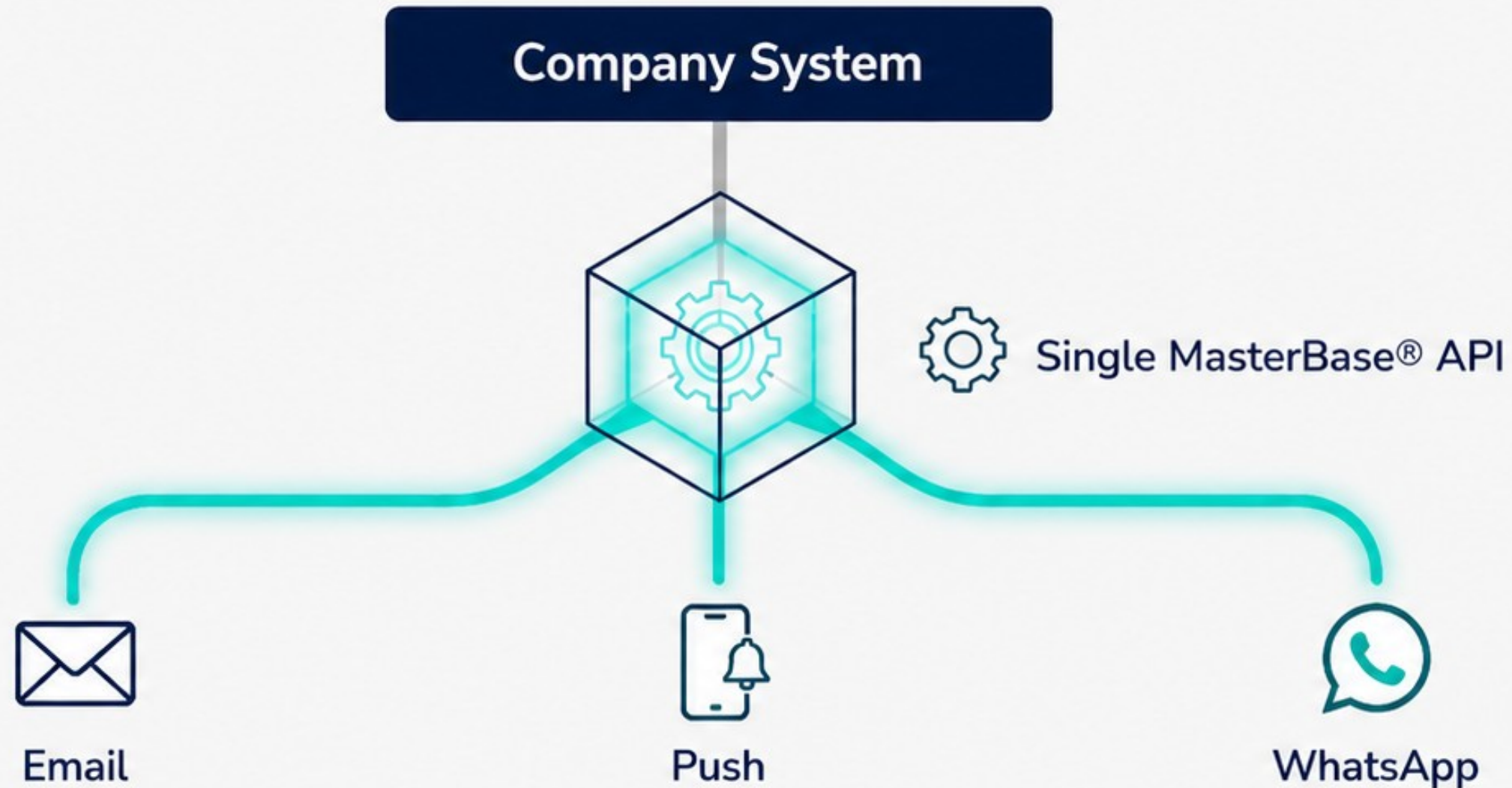
WhatsApp

Proximity and high message visibility.

The value lies in communicating through **the right channel** based on the case and the configuration defined.

One API, multiple outputs

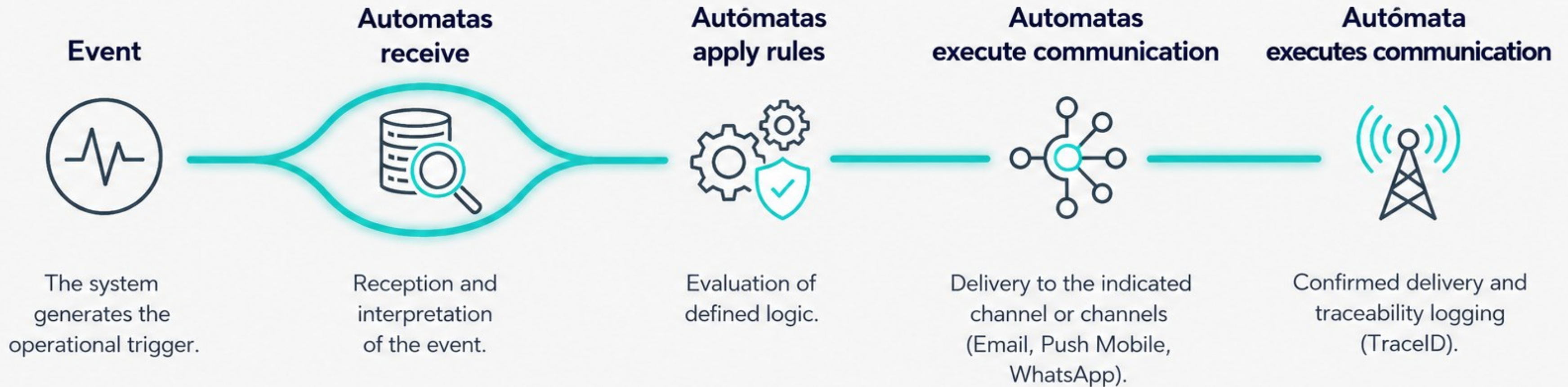
The company integrates once and from there can notify through one, two, or three channels at the same time.



One input. Multiple ways to communicate.

Automatas as the execution engine.

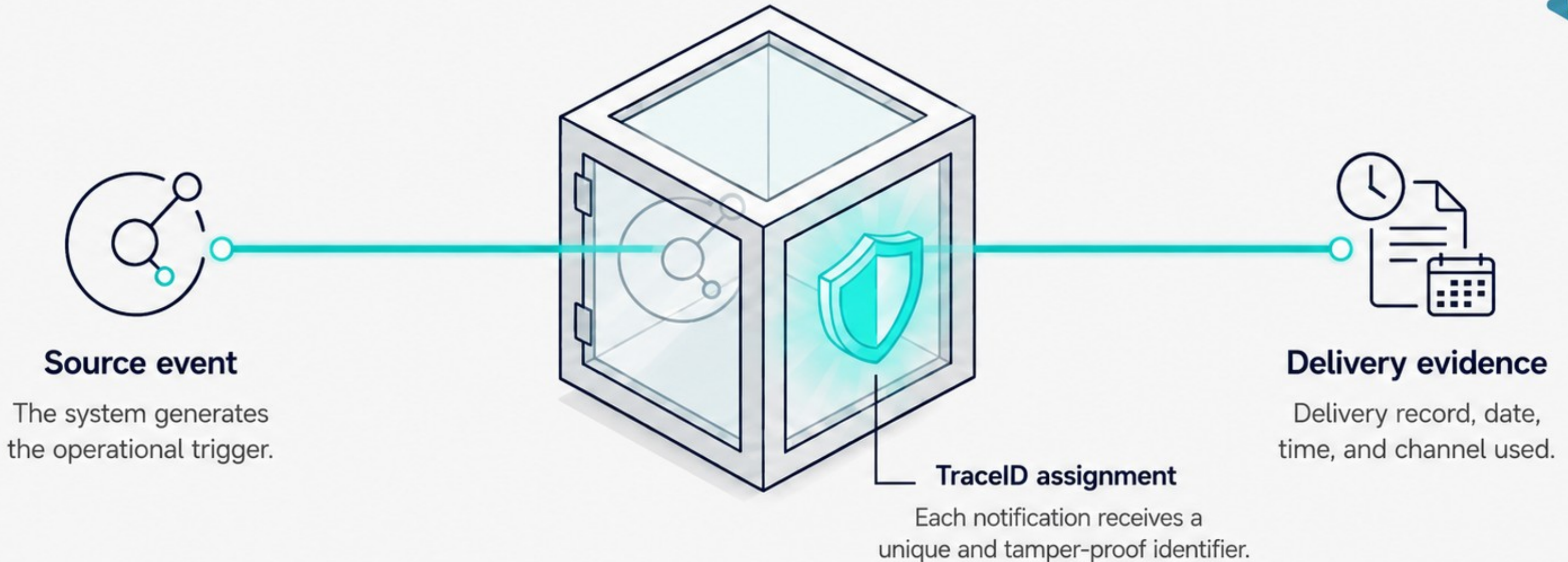
How Autómatas execute each event



Continuous orchestration to execute immediate, multichannel, and traceable communication.

Control and traceability

Every notification leaves evidence of its origin, execution, and tracking.



**More control over every event
and every communication executed.**



REAL-TIME SUPERVISION

Real-time Notifications not only executes communication: it also enables monitoring of the notification operation.



Operational console to monitor events, channels, and notifications in real time, with operational metrics and execution traceability.

OPERATIONAL CAPABILITIES



- Monitor events and notifications in real time.



- Measure volume, latency, and success rates.



- Detect anomalies to act promptly.



- Trace every communication executed.



- Make decisions with up-to-date information.



More control over every event
and every communication executed.

The capability that enables Real-time Notifications

Convert critical events into immediate, visible, and actionable communication.



Automation

Continuous execution
without manual intervention.



Reliability

Immediate communication
operated consistently
and dependably.



Control

Traceability and audit
of every message.



Scalability

Capacity to operate
at scale.



Real-time Notifications helps the organization
act at the right time.



About Us

MasterBase® OÜ is an automation factory that executes processes, from individual tasks to Essential Systems that support your organization.

Through intelligent Automata, we transform business operations by moving beyond task optimization to expand execution capacity. Our systems automate end-to-end processes, operate continuously with control and reliability, and enable organizations to scale without depending on human effort.

We develop our own Automata and use them to run our own operations.



Presence and track record

MasterBase® has more than two decades of experience supporting thousands of organizations across a wide range of industries—including banking, healthcare, insurance, retail, international organizations, and many others.

With an international presence across Europe and the Americas, and headquarters in Estonia—a member of the European Union and a global leader in digital innovation and e-government.

With billions of automated process executions, we deliver mission-critical operations at scale with continuity, efficiency, security, and high availability.



Learn more about our products at masterbase.com

MasterBase®

masterbase.com